



## Privacy Policy 7Conbooking

### **INTRODUCTION**

This is the privacy policy of 7Conbooking hereinafter referred to as 7Conbooking. An overview of the 7Conbooking brands can be found at [www.7Conbooking.com](http://www.7Conbooking.com).

This privacy policy applies to the processing of personal data of subscribers to our network and freight forwarding activities and the processing of personal data of our customers and users of our (mobile) websites (including apps), web shops and other services and of 7Conbooking's products.

In this privacy policy we explain what information we collect, in which way and for what purposes we use it. In addition, we explain what rights you have and how you can exercise these rights.

7Conbooking respects the privacy of its subscribers and customers.

Your personal data are carefully handled and secured. The manner in which we process personal data is in accordance with applicable laws and regulations.

This privacy statement was last modified on 11<sup>th</sup> November 2025

A PDF of the privacy statement can be found at [www.7Conbooking.com](http://www.7Conbooking.com)

### **THE CONTROLLER AND CONTACT DETAILS**

'The controller' is the name given by the party responsible for the use of your personal data within the framework of the services provided by 7Conbooking. In this case the controller is always 7Conbooking, registered in Rotterdam and with offices at Kastanjelaan 26A, 2982 CM Ridderkerk, the Netherlands.

You can always contact us with any questions you have about this privacy policy

via [privacy@7Conbooking.com](mailto:privacy@7Conbooking.com) or by contacting the 7Conbooking, Customer Service Department (Privacy) at Kastanjelaan 26A, 2982 CM Ridderkerk, the Netherlands.

### **PERSONAL DATA AND PROCESSING PURPOSES**

7Conbooking obtains personal data in various ways and uses it for various purposes. Taking out a subscription, purchasing a product or service

If you subscribe to one or more publications from 7Conbooking or (through one of our web shops) purchase products (such as web applications) or services (Network Conference) from 7Conbooking, we process your contact details (including name, address, telephone number and email address) and transaction details (including bank and payment details). In addition, we process certain data about your use, such as the status of your subscription(s) and data you provide to us in the context of, for example, an event for which you register.

We use this information to execute and deliver the agreed subscriptions, products and/or services. The legal basis for this is the execution of our agreement with you.

We can use your data for analysis and optimization purposes (on a non-personal level). The legal basis for this is 7Conbooking's legitimate interest in improving and optimizing our products and services.

### **A visit to a 7Conbooking website**

7Conbooking offers various websites. When you visit (one of) our websites we collect various details about your visit and the device with which you have visited the website, such as your IP address, your surfing behaviour and your interests. We do this with cookies and similar techniques.

We use this information to improve the use of our websites and to be able to make you targeted offers and to display content and advertisements that are tailored to your preferences and interests.

Your data may be combined by us with data collected in the context of your purchase or your use of various of our products or services. If you have an account and are logged in, we can also link the data to your account. Based on this information, we draw up a profile so that we can serve you better and the contents of these products and services (including our websites and apps) can be even more tuned to your interests.

The legal basis for the use of personal data obtained by placing cookies and similar techniques depends on the type of cookies. As far as functional cookies are concerned, the basis is the execution of our agreement with you. For analytical cookies and cookies with limited consequences for your privacy, the legal basis is the legitimate interest of 7Conbooking in improving and optimizing our websites. We will only place other cookies, such as tracking cookies, with your prior consent.

### **Use of apps**

7Conbooking offers various apps. The app offers a subscriber the opportunity, by means of his/her account, to gain access to certain (premium) content, for example you can receive special offers and discounts, and in the future, you can place orders more easily. You can also easily manage your account within the app. If you log in through your account, we link information about your use of the app to your account. Cookies are also placed in the apps.

We can use the data collected within an app for analysis and optimization purposes (on a non-personal level). The legal basis for this is 7Conbooking's legitimate interest in improving and optimizing our apps.

### **Account**

On some 7Conbooking websites it is possible to create an account. An account gives you access to certain content, you receive special offers and discounts, and in the future, you can place orders more easily. When you create an account, you enter certain (personal) data yourself. You can also set and alter certain interests.

The basis upon which we are allowed to process your personal data in this respect is to execute the agreement with you, namely the creation and the execution of your account.

If you give permission for this, we may link the information about your use of a 7Conbooking website which we collect through cookies and similar techniques to your account, so that we can analyse your use of the different services provided by 7Conbooking and to allow us to better tailor our services and communications to your wishes.

We may use the data collected within an account for analysis and optimization purposes (on a non-personal level). The legal basis for this is 7Conbooking's legitimate interest in improving and optimizing our products and services.

### **Communication from 7Conbooking**

You can register in various ways to receive communications from 7Conbooking, for example by subscribing to one or more of our newsletters. The newsletter is tailored as much as possible to your preferences and interests when they are known to us, and you have given permission for this.

If you have an account, you can manage which topics you want to receive messages about. After purchasing one of our products and/or services, we can send you communications about similar 7Conbooking products or services unless you have indicated at the time of purchase that you do not wish to receive these. The legal basis for this is 7Conbooking's legitimate interest in being able to develop marketing activities.

You can always unsubscribe from 7Conbooking's communications via the link at the bottom of each received message. You cannot unsubscribe from messages which are necessary for the processing of orders and other necessary service messages.

### **Link-tracking**

We can see if you click on a link in one of our newsletters to take you to one of our websites and we can recognize you when you visit our websites by means of a tracking link. This allows us to monitor which actions you take having read the email, and to measure how efficient our newsletter is. We do this through cookies. The legal basis for this is your permission.

### **Push messages**

When you download one of our apps, you will be asked if you want to receive push messages. You can always change your decision at a later stage via 'settings' on your mobile phone.

### **Participation in online promotions and competitions**

Through various channels we can offer you the opportunity to participate in online promotions and competitions. We can then use the information you provide us with to execute the online promotion or competition and to implement the agreement with you. In addition, we can use your data to send you (personalized) communications, if you have given us permission to do so. If necessary, you will be provided with more information about this during the promotion.

We may use the data collected in the context of a promotion for analysis and optimization purposes (on a non-personal level). The legal basis for this is 7Conbooking's legitimate interest in improving and optimizing our products and services.

## **Communities**

On certain 7Conbooking websites it is possible to post messages and contact other users. The information you enter is used to make your comments visible on the relevant website. The basis for this is the implementation of our agreement with you.

## **Social media**

7Conbooking can be found on various social media, including LinkedIn, Facebook, Instagram and YouTube. If you follow us on social media, we may have access to a part of your profile data. We can use this information to measure and improve our reach on social media. The basis for this is 7Conbooking's legitimate interest in improving its social media activities.

7Conbooking also makes use of the (marketing) services of third parties, such as Facebook Custom Audiences. In this way 7Conbooking can focus on a specific target group on social media. For this to work 7Conbooking can provide hashed email addresses to third parties, so that these parties can approach people for marketing campaigns. The legal basis for these processing operations is always your prior consent.

## **Market research**

If you participate in a market survey carried out by 7Conbooking the data, you provide will be processed by us in order to improve our products and services. The legal basis for this processing is to execute our agreement with you.

## **Contact with customer services**

If you contact our customer services, you will provide us with certain contact details. We use this information to handle your query or request, to perform the agreement with you. We can save your question in order to be able to help you later on, and to improve our products and services. The legal basis for this is 7Conbooking's legitimate interest in improving our services.

## **RETENTION PERIODS**

We do not store your personal data for any longer than is necessary for the purpose for which you have provided the personal data, unless longer storage is necessary to comply with a statutory duty or to fulfil a legitimate interest of 7Conbooking.

The legally defined retention periods are available on request by sending an email to: [privacy@7Conbooking.com](mailto:privacy@7Conbooking.com)

## **SHARE AND RELEASE OF PERSONAL DATA**

### **Group companies**

Companies within the 7Conbooking group can gain access to your data based on 7Conbooking's legitimate interest in efficient and effective operations. All companies within the 7Conbooking group will provide you with the same level of protection. Your data may be used by companies belonging to the 7Conbooking group for, among other things, the execution of the agreement(s) with you and for the development of (targeted) marketing activities in order to maintain a relationship with you.

## **Processors**

For the execution of our services, we can use services from third parties, for example technical service providers and delivery services. These third parties act as processors for 7Conbooking. 7Conbooking ensures that these parties offer sufficient guarantees with regard to the application of technical and organizational measures. 7Conbooking has entered into a processor agreement with each of these parties which states, among other things, that they only process personal data on behalf of 7Conbooking.

## **Partners**

7Conbooking can collaborate with partners, for example in the context of providing services, a competition or a promotion. These partners can be involved in the execution of the agreement with you. You will be clearly informed of this before you provide information for these purposes or decide to take advantage of the services.

## **Other**

For the rest, 7Conbooking will only provide personal data to third parties with your explicit consent or if it is obliged to do so by virtue of laws and regulations, or if it is obliged to do so as a result of a lawsuit and/or it deems this to be necessary for protection of its own interests.

- **Data transfer.** You have the right to transfer or to allow your personal data to be transferred in a structured, available and machine-readable form if the processing of personal data by 7Conbooking is based on your permission and is carried out via automated processes.
- **Withdrawal of consent.** When processing of your personal data is based on your (explicit) consent, you have the right to revoke this consent at any time, without this affecting the lawfulness of the processing on the basis of the consent before its withdrawal.
- **Complaint.** You have the right to file a complaint with the Dutch Data Protection Authority.

To exercise the rights mentioned above, you can send an email to [privacy@7Conbooking.com](mailto:privacy@7Conbooking.com) or send a letter to 7Conbooking, for the attention of Customer Services Department (Privacy), Kastanjelaan 26A, 2982 CM Ridderkerk, the Netherlands. 7Conbooking will respond as soon as possible, but in any case, within four (4) weeks.

## **TRANSFER TO OUTSIDE THE EEA**

7Conbooking may use the services of third parties to process your data in accordance with this privacy policy. These parties may be located outside the European Economic Area (EEA) or use servers located outside the EEA.

7Conbooking will only transfer your personal data to other countries in accordance with the applicable regulations for the transfer of personal data to countries outside the EEA if the European Commission has decided that the country involved guarantees an adequate level of protection or if it has passed an alternative decision regarding protection, such as the EU-US Privacy Shield, or if appropriate safeguards are in place such as the use of unmodified standard data protection provisions approved by the European Commission.

## **TRANSFER OF BUSINESS**

In the future, one or more parts of 7Conbooking or some of its business activities may be transferred to a third party or 7Conbooking may merge with a third party. In that case, your personal data may also be transferred to this third party. 7Conbooking will always inform you in advance in such a case.

## **CHANGES TO PRIVACY AND COOKIE POLICY**

We may change this privacy and cookie policy from time to time. We therefore advise you to regularly check this page to see if changes have been made. If we make substantial changes we will arrange for a more striking notification, for example for certain services we will inform you via email.